FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Rowberry Gregory (Last) (First) (Middle) | | | | Cri | 2. Issuer Name and Ticker or Trading Symbol Cricut, Inc. [CRCT] | | | | | | | | 5. Relationship of Repor (Check all applicable) Director X Officer (give titl below) | | | 10% Ov | | Owner (specify |
|--|-------|---------|--|---------|---|------|---------------------------------|----------|---|---|--------------------------------------|--|---|-------------------------------------|--|--------|---|---------------------------------------|
| C/O CRICUT, INC. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 11/16/2021 | | | | | | | | EVP, Sales | | | | | |
| 10855 SOUTH RIVER FRONT PARKWAY | | | | | | | | | | | | | | | | | | |
| (Street) SOUTH JORDAN | · · · | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (Sta | ate) (Z | ip) | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Yea | | | 2A. Deemed Execution Da if any (Month/Day/) | | Date, | Code | Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | | Benefic Owned Followi | | es ally ig | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | Code | e V | Amo | ount | (A) or (D) | Price | | | rted action(s) 3 and 4) | | | |
| Class A Common Stock 1 | | | 11/16/2021 | | | | S | | 10 | 0,000 | D | \$25.7555 ⁽¹⁾ | | 180,000(2) | | I | | See Footnote ⁽³⁾ |
| Class A Common Stock | | | 11/17/2021 | | | | S | | 28 | 3,292 | D | \$26.1998 ⁽⁴⁾ | | 151,708 | | I | | See Footnote ⁽³⁾ |
| Class A Common Stock | | | | | | | | | | | | | | 189,015 | | 5 D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 1. Title of Derivative Security (Instr. 3) 2. Conversion Date (Month/Day/Year) 3. Transaction Date Execution Date, if any (Month/Day/Year) | | | Execution Date, | | Transaction of Code (Instr. Deriva | | ative rities ired osed | Expirati | ion Da | Exercisable and on Date Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr 3 and 4) | | Price of erivative ecurity nstr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownersh Form: Direct (D or Indirec (I) (Instr. | Beneficial Ownership (Instr. 4) |
| | | | Code | v | (A) | (D) | Date Exercis | able | Expiration Date | on Tit | Amou or Numb of le Share | er | | | | | | |

Explanation of Responses:

- 1. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$25.50 to \$26.255, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 2. Reflects a transfer of 280,000 shares from the reporting person to the Rowberry 7 Charitable Trust dated August 4, 2021, for which the reporting person serves as co-trustee, since the reporting person's previous Form 4 dated August 31, 2021.
- 3. The shares are held by the Rowberry 7 Charitable Trust dated August 4, 2021 for which the reporting person serves as co-trustee.
- 4. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.00 to \$26.975, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

Remarks:

/s/ Don Olsen, by power of

11/18/2021

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** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.