SEC Form 3 FORM 3

## UNITED STATES SECURITIES AND EXCHANGE

COMMISSION

Washington, D.C. 20549

## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and A <u>Rowberry</u>	ting Person <sup>*</sup>	Requiring (Month/Da	2. Date of Event Requiring Statement (Month/Day/Year) 03/24/2021 3. Issuer Name and Ticker or Trading Symbol Cricut, Inc. [ CRCT ]								
(Last) (First) (Middle) C/O CRICUT, INC. 10855 SOUTH RIVER FRONT					4. Relationship of Reportin Issuer (Check all applicable) Director	g Person(s) 10% O		File	5. If Amendment, Date of Original Filed (Month/Day/Year)		
PARKWAY			_		X Officer (give title below) EVP, Sa	below)	,		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting		
(Street) SOUTH JORDAN	OUTH UT 84095				L V I, 50				<ul> <li>Person</li> <li>Form filed by More than One Reporting Person</li> </ul>		
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	Form: D	n: Direct Ov or Indirect		Nature of Indirect Beneficial wnership (Instr. 5)		
Table II - Derivative Securities Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)											
E: (N		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise		5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr.		
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security		Direct (D) or Indirect (I) (Instr. 5)	5)		
Class B Con	nmon Stock		(1)	(1)	Class A Common Stock	705,362	(1)		D		
Employee Stock Option (right to buy)		(2)	03/24/2031	Class A Common Stock	3,038	20		D			

**Explanation of Responses:** 

1. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

2. Shares subject to the option vest in four equal annual installments beginning on March 1, 2021.

## **Remarks:**

Exhibit 24 - Power of Attorney

## <u>/s/ Don Olsen, by power of</u> 03/25/2021

attorney

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date

OMB APPROVAL

The undersigned, as a Section 16 reporting person of Cricut, Inc. (the "Company"), hereby constitutes and appoints Lauren Curtin, Don Olsen and Marty Petersen, and each of them, as the undersigned's true and lawful attorney-in-fact to:

- complete and execute Forms 3, 4 and 5 and other forms and all amendments thereto as such attorney-in-fact shall in his discretion determine to be required or advisable pursuant to Section 16 of the Securities Exchange Act of 1934 (as amended) and the rules and regulations promulgated thereunder, or any successor laws and regulations, as a consequence of the undersigned's ownership, acquisition or disposition of securities of the Company; and
- do all acts necessary in order to file such forms with the SEC, any securities exchange or national association, the Company and such other person or agency as the attorneys-in-fact shall deem appropriate.

The undersigned hereby ratifies and confirms all that said attorneys-infact and agents shall do or cause to be done by virtue hereof. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934 (as amended).

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the Company and the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 4th day of March, 2021.

Signature: /s/ Gregory Rowberry

Print Name: Gregory Rowberry