#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant  $\boxtimes$ 

Filed by a party other than the Registrant  $\square$ 

- Check the appropriate box:
- Preliminary Proxy Statement
- $\hfill\square$  Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material Pursuant to §240.14a-12

#### CRICUT, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required.
- □ Fee paid previously with preliminary materials.

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



# Your Vote Counts!

#### CRICUT, INC.

2022 Annual Meeting Vote by May 25, 2022 11:59 PM ET



CRICUT, INC. 10855 SOUTH RIVER FRONT PARKWAY SOUTH JORDAN, UTAH 84095

D76219-P68451

### You invested in CRICUT, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 26, 2022.

## Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 12, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



\*Please check the meeting materials for any special requirements for meeting attendance.

# THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Vo	Voting Items			
1.	Election of Directors Nominees: To be elected for terms expiring in 2023:			
	01) Ashish Arora 02) Len Blackwell 03) Steven Blasnik	04) Russell Freeman 05) Jason Makler 06) Melissa Reiff	07) Billie Williamson	Sec. 10
2.	. To approve, by non-binding vote, named executive officer compensation.			Ser .
3.	To recommend, by non-binding vote, the frequency of named executive officer compensation votes.			Year
4.	To ratify the appointment of BDO USA, LLP as our independent registered public accounting firm for fiscal 2022.			S For
	DTE: The proxy holders w	· · · · · · · · · · · · · · · · · · ·	n any other business as may properly come before the ann	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".

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