# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

# **SCHEDULE 13D**

(Rule 13d-101)

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No. 7)\*

# Cricut, Inc.

(Name of Issuer)

Class A Common Stock, \$0.001 par value per share (Title of Class of Securities)

22658D100 (CUSIP Number)

Abdiel Capital 90 Park Avenue, 29<sup>th</sup> Floor New York, NY 10016 Attn: Colin T. Moran Tel: (646) 496-9202

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

August 17, 2021 (Date of Event Which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box.

**Note.** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	NAME OF REPORTING PERSONS					
	Abdiel Qualified Master Fund, LP					
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) (VOLUNTARY)					
2.	CHECK T	THE A	PPROPRIATE BOX IF A MEMBER OF A GROUP			
	(a) □	(b) [				
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		7.	SOLE VOTING POWER			
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	HARES	8.	SHARED VOTING POWER			
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	EACH PORTING	9.	SOLE DISPOSITIVE POWER			
	ERSON					
,	WITH		0			
		10.	SHARED DISPOSITIVE POWER			
			7,236,478			
11.	AGGREG	ATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
11.	HOUKLO	7111	ANOUNT BENEFICIALLY OWNED BY ENGINEERORING LEAGON			
	7,236,47					
12.	CHECK E	BOX I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES			
13.		ΓOF (	CLASS REPRESENTED BY AMOUNT IN ROW (11)			
	29.6% (1					
14.	TYPE OF	REPO	ORTING PERSON			
	DNI					

<sup>(1)</sup> Based on 24,464,418 shares of Class A Common Stock outstanding as of August 5, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended June 30, 2021 filed with the Securities and Exchange Commission on August 13, 2021.

1.	NAME OF REPORTING PERSONS				
	Abdiel Capital, LP				
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) (VOLUNTARY)				
2.			PPROPRIATE BOX IF A MEMBER OF A GROUP		
	(a) □	(b) [			
3.	SEC USE	ONL	Y		
J.	020 002	OTTE			
4.	SOURCE	OF F	UNDS		
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5.		BOX I	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)		
6.	CITIZEN	SHIP (	OR PLACE OF ORGANIZATION		
	Delaware				
		7.	SOLE VOTING POWER		
NITIN	ADED OF				
NUMBER OF SHARES BENEFICIALLY		8.	0 SHARED VOTING POWER		
		0.	SHARED VOTING FOWER		
	OWNED BY EACH		225,767		
	ORTING	9.	SOLE DISPOSITIVE POWER		
	ERSON		0		
'	WITH	10.	SHARED DISPOSITIVE POWER		
			225,767		
11.	AGGREG	ATE A	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	225,767				
12.	CHECK E	BOX I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES		
13.		ГОГО	CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	0.9% (1)				
14.	TYPE OF	REPO	DRTING PERSON		
	DNI				

<sup>(1)</sup> Based on 24,464,418 shares of Class A Common Stock outstanding as of August 5, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended June 30, 2021 filed with the Securities and Exchange Commission on August 13, 2021.

1.	NAME OF REPORTING PERSONS				
	Abdiel Capital Management, LLC				
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) (VOLUNTARY)				
2.			PPROPRIATE BOX IF A MEMBER OF A GROUP		
	(a) 🗆	(b) [			
3.	SEC USE	ONL	Y		
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		, <b>.</b>	GOLD FORMATOWER		
NUMBER OF			0		
SHARES BENEFICIALLY		8.	SHARED VOTING POWER		
	OWNED BY		7,462,245 (1)		
	EACH	9.	SOLE DISPOSITIVE POWER		
	ORTING ERSON				
	WITH		0		
		10.	SHARED DISPOSITIVE POWER		
			7,462,245 (1)		
11.	AGGREG	ATE .	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	7,462,24	IS (1)			
12.		_ ` ′	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES		
13.	PERCEN'	ΓOF	CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	30.5% (2	2)			
14.			DRTING PERSON		
1	$\cap \cap$				

- (1) Consists of 7,236,478 shares of Common Stock held by Abdiel Qualified Master Fund, LP and 225,767 shares of Common Stock held by Abdiel Capital, LP.
- (2) Based on 24,464,418 shares of Class A Common Stock outstanding as of August 5, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended June 30, 2021 filed with the Securities and Exchange Commission on August 13, 2021.

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1.	NAME OF REPORTING PERSONS					
	Abdiel Capital Advisors, LP					
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) (VOLUNTARY)					
2.			PPROPRIATE BOX IF A MEMBER OF A GROUP			
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	NED BY		7,462,245 (1)			
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11	A C C D E C	ATE	7,462,245 (1) AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
11.	AGGKEC	JAIL	AMOUNT DENEFICIALLY OWNED DI EACH REPORTING PERSON			
	7,462,245 (1)					
12.	CHECK I	BOX I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES			
13.	PERCEN	T OF (	CLASS REPRESENTED BY AMOUNT IN ROW (11)			
	30.5% (2	2)				
14.			DRTING PERSON			
1	PN IA					

<sup>(1)</sup> Consists of 7,236,478 shares of Common Stock held by Abdiel Qualified Master Fund, LP and 225,767 shares of Common Stock held by Abdiel Capital, LP.

<sup>(2)</sup> Based on 24,464,418 shares of Class A Common Stock outstanding as of August 5, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended June 30, 2021 filed with the Securities and Exchange Commission on August 13, 2021.

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1.	NAME OF REPORTING PERSONS				
	Colin T. Moran				
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) (VOLUNTARY)				
2.			PPROPRIATE BOX IF A MEMBER OF A GROUP		
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3.	SEC USE	ONL	Υ		
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	United States				
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	EACH		7,462,245 (1)		
	ORTING	9.	SOLE DISPOSITIVE POWER		
	ERSON WITH		0		
		10.	SHARED DISPOSITIVE POWER		
			7,462,245 (1)		
11.	AGGREC	ATE	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
10	7,462,245 (1)				
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13.	PERCEN	ΓOF (	CLASS REPRESENTED BY AMOUNT IN ROW (11)		
	30.5% (2	2)			
14.			DRTING PERSON		
1	IN				

<sup>(1)</sup> Consists of 7,236,478 shares of Common Stock held by Abdiel Qualified Master Fund, LP and 225,767 shares of Common Stock held by Abdiel Capital, LP.

<sup>(2)</sup> Based on 24,464,418 shares of Class A Common Stock outstanding as of August 5, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended June 30, 2021 filed with the Securities and Exchange Commission on August 13, 2021.

#### **AMENDMENT NO. 7 TO SCHEDULE 13D**

Reference is hereby made to the statement on Schedule 13D filed with the Securities and Exchange Commission by the Reporting Persons with respect to the Common Stock of the Issuer on June 25, 2021, Amendment No. 1 thereto filed on July 13, 2021, Amendment No. 2 thereto filed on July 14, 2021, Amendment No. 3 thereto filed on July 20, 2021, Amendment No. 4 thereto filed on July 30, 2021, Amendment No. 5 thereto filed on August 2, 2021 and Amendment No. 6 thereto filed on August 13, 2021 (as so amended, the "Schedule 13D"). Terms defined in the Schedule 13D are used herein as so defined.

#### Item 5. Interest in Securities of the Issuer.

The following paragraphs of Item 5 of the Schedule 13D are hereby amended and restated as follows:

- (a) (b) The information requested by these paragraphs is incorporated herein by reference to the cover pages to this Amendment No. 7 to Schedule 13D.
- (c) Information with respect to all transactions in the Common Stock effected by the Reporting Persons since the filing of Amendment No. 6 to the Schedule 13D is incorporated herein by reference to Exhibit A attached hereto.

#### Item 7. Material to be Filed as Exhibits.

Exhibit A – Transactions Since the Filing of Amendment No. 6 to the Schedule 13D

#### **SIGNATURES**

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: August 18, 2021

# ABDIEL QUALIFIED MASTER FUND, LP

By: Abdiel Capital Management, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

ABDIEL CAPITAL, LP

By: Abdiel Capital Management, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

ABDIEL CAPITAL MANAGEMENT, LLC

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

ABDIEL CAPITAL ADVISORS, LP

By: Abdiel Capital Partners, LLC, its General Partner

By: /s/ Colin T. Moran

Colin T. Moran, Managing Member

COLIN T. MORAN

By: /s/ Colin T. Moran

Colin T. Moran, Individually

#### TRANSACTIONS EFFECTED SINCE THE FILING OF AMENDMENT NO. 6 TO THE SCHEDULE 13D

All of the below transactions in the Common Stock were traded in the ordinary course on the NASDAQ Stock Market.

Abdiel Capital Advisors, LP serves as the investment manager of Abdiel Qualified Master Fund, LP and effected the below transactions.

Transaction Date	Transaction Type	Amount of Securities	Price Per Share
8/16/2021	Purchase	164,527	\$ 27.94 (1)
8/16/2021	Purchase	119,408	\$ 28.28 (2)
8/17/2021	Purchase	317,526	\$ 26.61 (3)
8/17/2021	Purchase	109,144	\$ 27.07 (4)

Abdiel Capital Advisors, LP serves as the investment manager of Abdiel Capital, LP and effected the below transactions.

Transaction Date	Transaction Type	<b>Amount of Securities</b>	Price Per Share
8/16/2021	Purchase	5,147	\$ 27.94 (1)
8/16/2021	Purchase	3,736	\$ 28.28 (2)
8/17/2021	Purchase	9,903	\$ 26.61 (3)
8/17/2021	Purchase	3,404	\$ 27.07 (4)

- (1) The price reported for the Common Stock is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$27.57 to \$28.00. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.
- (2) The price reported for the Common Stock is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.00 to \$28.99. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.
- (3) The price reported for the Common Stock is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$26.00 to \$27.00. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.
- (4) The price reported for the Common Stock is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$27.00 to \$27.48. The Reporting Person undertakes to provide, upon request by the staff of the Securities and Exchange Commission, full information regarding the number of shares purchased at each separate price within the range set forth in this footnote.