

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>Ashish Arora</u> (Last) (First) (Middle) <u>C/O CRICUT, INC.</u> <u>10855 SOUTH RIVER FRONT PARKWAY</u> (Street) <u>SOUTH JORDAN</u> UT 84095 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Cricut, Inc. [CRCT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <p style="text-align: center;">Chief Executive Officer</p>
	3. Date of Earliest Transaction (Month/Day/Year) <u>07/21/2025</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	07/21/2025		S		21,250 ⁽¹⁾	D	\$5.4554 ⁽²⁾	2,737,192	D	
Class A Common Stock	07/21/2025		A		341,869 ⁽³⁾	A	\$0	3,079,061	D	
Class A Common Stock	07/22/2025		S		21,250 ⁽¹⁾	D	\$5.4879 ⁽⁴⁾	3,057,811	D	
Class A Common Stock	07/23/2025		S		21,250 ⁽¹⁾	D	\$5.5789 ⁽⁵⁾	3,036,561	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Employee Stock Option (right to buy)	\$17.5 ⁽⁶⁾							(7)	03/24/2026	Class A Common Stock	2,218,889	2,218,889	D	

Explanation of Responses:

- The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 19, 2024.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.3700 to \$5.5600, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- This reflects dividend equivalent restricted stock units that were granted in connection with a special one-time cash dividend of \$.75 per share and a recurring semi-annual cash dividend of \$.10 per share to holders of the issuer's stock, paid on July 21, 2025, to stockholders of record at the close of business on July 7, 2025. Holders of restricted stock units that were unvested on the record date were automatically credited with a dividend equivalent based on the value of the per share dividend pursuant to the terms of the issuer's equity incentive documents.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.4100 to \$5.5750, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.4900 to \$5.6150, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- Reflects equitable adjustment to the option exercise price pursuant to the underlying plan in connection with Cricut's special cash dividends declared on December 21, 2022, May 18, 2023, May 7, 2024, and May 6, 2025. Pursuant to the adjustment, the exercise price was reduced by \$2.50.
- Shares subject to the option are fully vested and immediately exercisable.

Remarks:

/s/ Lauren Curtin, by power of attorney 07/23/2025

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

