FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPR	OVAL					
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Zak Heidi		2. Date of Event Requiring Statement (Month/Day/Year) 09/28/2024  3. Issuer Name and Ticker or Trading Symbol Cricut, Inc. [ CRCT ]								
(Last) 10855 S RT	(First) VERFRON	(Middle) Γ PKWY			4. Relationship of Reporting Issuer (Check all applicable)	·	,		f Amendment, ed (Month/Day/	Date of Original Year)
(Street) SOUTH JORDAN (City)	UT (State)	84095 (Zip)	=		Officer (give title below)	10% C Other below)	(specify		Form filed Person	by One Reporting by More than One
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)			1				4. Nature of Indirect Beneficial Ownership (Instr. 5)			
1. Title of Sec	curity (Instr. 4)	)			2. Amount of Securities Beneficially Owned (Instr. 4)	Form: I (D) or I	Direct ndirect			
1. Title of Sec	• ,				Beneficially Owned (Instr.	Form: I (D) or II (I) (Inst	Direct ndirect			
	• ,			) Derivative	Beneficially Owned (Instr. 4)	Form: I (D) or II (I) (Inst	Direct ndirect r. 5)	Own		
	nmon Stock	(e.g.		Derivative ls, warran	Beneficially Owned (Instr. 4)  0  Securities Beneficiants, options, converti	Form: I (D) or II (I) (Inst	Direct ndirect r. 5)	Own )		

**Explanation of Responses:** 

## Remarks:

Exhibit 24 - Power of Attorney

/s/ Don Olsen, by power of attorney 09/30/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

## POWER OF ATTORNEY

The undersigned, as a Section 16 reporting person of Cricut, Inc. (the "Company"), hereby constitutes and appoints Lauren Curtin, Will Heath, Don Olsen and Kimball Shill, and each of them, as the undersigned's true and lawful attorney-in-fact to:

- 1. complete and execute a Form ID Application Acknowledgement on the Electronic Data Gathering, Analysis, and Retrieval system ("EDGAR") of the Securities Exchange Commission ("SEC"), as well as Forms 3, 4 and 5 and other forms and all amendments thereto as such attorney-in-fact shall in his discretion determine to be required or advisable pursuant to Section 16 of the Securities Exchange Act of 1934 (as amended) and the rules and regulations promulgated thereunder, or any successor laws and regulations, as a consequence of the undersigned's ownership, acquisition or disposition of securities of the Company; and
- 2. do all acts necessary in order to file such forms with the SEC, any securities exchange or national association, the Company and such other person or agency as the attorneys-in-fact shall deem appropriate.

The undersigned hereby ratifies and confirms all that said attorneys-in-fact and agents shall do or cause to be done by virtue hereof. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934 (as amended).

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the Company and the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 4<sup>th</sup> day of September, 2024.

Signature: /s/Heidi Zak

Print Name: Heidi Zak