FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D | D.C. 20549 |
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| Check this box if no longer subject | S |
|-------------------------------------|---|
| to Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | |

TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Blackwell Len | | | | | 2. Issuer Name and Ticker or Trading Symbol Cricut, Inc. [CRCT] | | | | | | | | | | | | all app | tor | | 10% | Owner |
|--|--|---|-----------|---------|--|-------|------------|-------------|-----------------------------|-----------------------------|--|------------------------|--------------------------------|---|--------------------|-----------------------|--|--|--|--|---|
| (Last) (First) (Middle) C/O CRICUT, INC. 10855 SOUTH RIVER FRONT PARKWAY | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/23/2021 | | | | | | | | | | | | Officer (give title below) | | e Other (below) | | (specify |
| (Street) SOUTH JORDAN |) TH LIT 84095 | | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | | Indivi ne) X | ´ | | | | | |
| (City) | (Sta | ate) (Z | Ľip) | | | | | | | | | | | | | | | | | | |
| | | Table | I - Non-D | eriva | tive S | Secui | rities | Acq | quir | ed, I | Dis | posed | of, or | Ben | eficia | ally | Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/ | | | | | 2A. Deeme Execution if if any (Month/Day | | n Date, Tr | | Transaction Code (Instr. | | 4. Securities Acquired Disposed Of (D) (Instr | | | | | | 5. Amount of Securities Beneficially Owned Following | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | Co | | ode V | | Am | ount | (A) or (D) | | | 1 | Reported Transaction(s) (Instr. 3 and 4) | | | | |
| Class A Common Stock | | | | 3/2021 | 1 | | | | S | | 10 | 0,000 | D | D \$26.91 | | .1 ⁽¹⁾ 355 | | 5,000 | | I | See footnote ⁽²⁾ |
| Class A Common Stock | | | 08/24 | 4/2021 | :1 | | | | S | | 10,000 D | | D | \$28 | 3.7224 | 4 | 345,000 | | I | | See footnote ⁽²⁾ |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | on Date Execution Date, if any (Month/Day/Year) if any (Month/Day/Year) e | | | | | | sed 3, 4 | Ex | Date E piratio onth/D | n Da | | Am Sec Und Der Sec | itle and ount of ount of ourities derlying ivative ourity (Ind 4) | f J | Deri Secu | . Price of Perivative Security Instr. 5) | 9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4) | e s lly | 10. Ownersh Form: Direct (D) or Indirec (I) (Instr. | Beneficial Ownership t (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date (D) Exercisa | | | Expiration ble Date | | or Nu of | nber ares | | | | | | |

Explanation of Responses:

- 1. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.90 to \$26.93, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 2. The shares are held by L&J Blackwell Partnership Ltd., or L&J Partnership. The reporting person serves as president of Continuous Asset Management LLC, the General Partner of L&J Partnership.

Remarks:

/s/ Don Olsen, by power of <u>attorney</u>

08/25/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.