FORM 4

Section 16. Form 4 or Form 5 obligations may continue. See

Instruction 1(b).

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Check this box if no longer subject to Section 16. Form 4 or Form 5 | STATEMENT OF CHANGES IN BENEFICIAL O |
|---|--------------------------------------|
|   |                                      |

3235-0287 WNERSHIP Estimated average burden hours per response: 0.5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

**OMB APPROVAL** 

| Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is |
|--|
| intended to satisfy the affirmative  |
| defense conditions of Rule 10b5-   |
|  |

| Name and Address of Reporting Person*     Olsen Donald B. |             |             |   | . Issuer Name <b>and</b> Ti<br>Cricut, Inc. [ CF            |   | Tradir | ng Symbol                    |   | ationship of Reportir<br>k all applicable) | orting Person(s) to Issuer  |   |   |
|---|-------------|-------------|---|---|---|--------|------------------------------|---|--|---|---|---|
|   |             |             |   | <u> </u>  | CI J                                    |        |                              | `   | Director                                   | 10% (   |   |   |
|   | <b>—</b>    |             |   |   |   |        |                              |   | <b>V</b>                                   | Officer (give title below)  | Other below   | (specify<br>)                                       |
| (Last) (First) (Middle) C/O CRICUT, INC.                  |             |             |   | . Date of Earliest Trail 8/29/2024                          | nsactior                                | ı (Mor | th/Day/Year)                 |   | EVP, General                               | Counsel & Se  | ec.   |   |
| 10855 SOUT  | H RIVER FRO | NT PARKW    | AY  |   |   |        |                              |   |  |   |   |   |
| (Street)  |             |             |   | . If Amendment, Date  | of Orig                                 | inal F | iled (Month/D                | Line)   |  |   |   |   |
| SOUTH<br>JORDAN   | UT          |             |   |   |   |        | ~                            | Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |   |   |   |
| (City)  | (State)     | (Zip)       |   |   |   |        |                              |   |  |   |   |   |
|   |             | Table I - N | on-Derivativ                              | e Securities Ac   | quire                                   | d, D   | isposed o                    | f, or B   | eneficially                                | y Owned   |   |   |
| Date  |             |             | 2. Transaction<br>Date<br>(Month/Day/Year | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |        | 4. Securities<br>Disposed Of |   |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|   |             |             |   |   | Code                                    | v      | Amount                       | (A) or<br>(D)   | Price                                      | Transaction(s)<br>(Instr. 3 and 4)  |   | (Instr. 4)  |
| Class A Common Stock 08/29/20                             |             |             |   |   | S                                       |        | 40,000                       | D   | \$5.7405(1)                                | 655,833   | D   |   |
|   |             | Table I     | - Derivative                              | Securities Acq  | uired                                   | , Dis  | posed of,                    | or Be   | neficially                                 | Owned   |   |   |

## (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security |  | Execution Date, | Transaction<br>Code (Instr.<br>8) |   | of  |     | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|-----------------|-----------------------------------|---|-----|-----|--|--------------------|---|--|---|--|--|--|
|   |   |  |                 | Code                              | v | (A) | (D) | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |

## **Explanation of Responses:**

1. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$5.720 to \$5.755, inclusive. The reporting person undertakes to provide to Cricut Inc., any security holder of Cricut Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

## Remarks:

/s/ Don Olsen

08/30/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.