# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. )\*

## Cricut, Inc.

(Name of Issuer)

Class A Common Stock, \$0.001 par value per share (Title of Class of Securities)

22658D100 (CUSIP Number)

May 13, 2021
Date of Event Which Requires Filing of this Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☑ Rule 13d-1(c)

☐ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1	Name of Reporting Person: Abdiel Qualified Master Fund, LP							
	I.R.S. Identi	I.R.S. Identification No. of above Person (entities only) (voluntary)						
2								
3	SEC USE ONLY							
4	Citizenship o	or Pl	ace of Organization					
	Cayman Isla	nds						
		5	SOLE VOTING POWER					
N	UMBER OF		0					
	SHARES	6	SHARED VOTING POWER					
	NEFICIALLY WNED BY		1,803,001					
	EACH	7	SOLE DISPOSITIVE POWER					
K	REPORTING PERSON							
	WITH	8	SHARED DISPOSITIVE POWER					
			1,803,001					
9	AGGREGAT	TE A	MOUNT BENEFICIALLY OWNED					
	1,803,001							
10								
11		OF C	CLASS REPRESENTED BY AMOUNT IN ROW (9)					
	11.0%*							
12		EPC	PRTING PERSON					
	PN							

<sup>\*</sup> Based on 16,434,702 shares of Class A Common Stock outstanding as of May 6, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended March 31, 2021 filed with the Securities and Exchange Commission on May 13, 2021.

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	IJ	. 7	IP.	11()	. //	( ). )	O		1 ( <i>)</i>	11	

1	Names of Reporting Person: Abdiel Capital, LP					
			ion No. of above Person (entities only) (voluntary)			
2	Check the Appropriate Box if a Member of a Group  (a) □ (b) □					
3	SEC USE ONLY					
4	Citizenship o	or Pl	ace of Organization			
	Delaware					
		5	SOLE VOTING POWER			
NUMBER OF			0			
	SHARES	6	SHARED VOTING POWER			
	NEFICIALLY WNED BY		56,090			
EACH		7	SOLE DISPOSITIVE POWER			
REPORTING						
	PERSON WITH		0			
	VV 1 1 1 1	8	SHARED DISPOSITIVE POWER			
			56,090			
9	AGGREGAT	ΓΕ Α	MOUNT BENEFICIALLY OWNED			
	56,090					
10	· · · · · · · · · · · · · · · · · · ·					
11	PERCENT (	JF C	CLASS REPRESENTED BY AMOUNT IN ROW (9)			
	0.3%*					
12	TYPE OF R	EPO	ORTING PERSON			
	PN					
12						
1	PIN					

<sup>\*</sup> Based on 16,434,702 shares of Class A Common Stock outstanding as of May 6, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended March 31, 2021 filed with the Securities and Exchange Commission on May 13, 2021.

1	Names of Reporting Person: Abdiel Capital Management, LLC						
	I.R.S. Identif	I.R.S. Identification No. of above Person (entities only) (voluntary)					
2	Check the Appropriate Box if a Member of a Group  (a) □ (b) □						
3	SEC USE O						
4	Citizenship o	or Pl	ace of Organization				
	Delaware						
		5	SOLE VOTING POWER				
N	UMBER OF		0				
	SHARES	6	SHARED VOTING POWER				
	NEFICIALLY WNED BY		1,859,091*				
	EACH	7	SOLE DISPOSITIVE POWER				
R	REPORTING						
	PERSON WITH	8	0 SHARED DISPOSITIVE POWER				
		U	SHARED DISTOSITIVE FOWER				
			1,859,091*				
9	AGGREGAT	ΓΕ Α	AMOUNT BENEFICIALLY OWNED				
	1,859,091*						
10							
11	□ □ PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)						
	TERCENT OF CERTICON TERMINOUNT IN NOW (5)						
- 15	11.3%**						
12	TYPE OF REPORTING PERSON						
	00						

\* Consists of 1,803,001 shares of Class A Common Stock held by Abdiel Qualified Master Fund, LP and 56,090 shares of Class A Common Stock held by Abdiel Capital, LP.

<sup>\*\*</sup> Based on 16,434,702 shares of Class A Common Stock outstanding as of May 6, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended March 31, 2021 filed with the Securities and Exchange Commission on May 13, 2021.

1	Names of Reporting Person: Abdiel Capital Advisors, LP						
	I.R.S. Identification No. of above Person (entities only) (voluntary)						
2	Check the Appropriate Box if a Member of a Group  (a) □ (b) □						
3	SEC USE ONLY						
4	Citizenship o	or Pl	ace of Organization				
	Delaware						
		5	SOLE VOTING POWER				
N	UMBER OF		0				
	SHARES	6	SHARED VOTING POWER				
	NEFICIALLY WNED BY		1,859,091*				
	EACH	7	SOLE DISPOSITIVE POWER				
	REPORTING						
	PERSON WITH	8	0 SHARED DISPOSITIVE POWER				
		U	SHARED DISTOSITIVE FOWER				
			1,859,091*				
9	AGGREGAT	ΓΕ Α	MOUNT BENEFICIALLY OWNED				
	1,859,091*						
10							
11	□ 1 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)						
	1 I LENGENT OF CERTICOTED BY THROUGH IN NOW (5)						
	11.3%**						
12	TYPE OF REPORTING PERSON						
	PN. IA						

\* Consists of 1,803,001 shares of Class A Common Stock held by Abdiel Qualified Master Fund, LP and 56,090 shares of Class A Common Stock held by Abdiel Capital, LP.

<sup>\*\*</sup> Based on 16,434,702 shares of Class A Common Stock outstanding as of May 6, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended March 31, 2021 filed with the Securities and Exchange Commission on May 13, 2021.

1	Names of Reporting Person:						
	Colin T. Moran						
	I.R.S. Identification No. of above Person (entities only) (voluntary)						
2			opriate Box if a Member of a Group				
	(a) $\Box$ (b) $\Box$						
3	SEC USE O	NLY					
4	Citizenship o	or Pl	ace of Organization				
	<b>P</b>						
	United State	s					
		5	SOLE VOTING POWER				
N	UMBER OF	6	SHARED VOTING POWER				
BE	SHARES NEFICIALLY	U	SHARED VOTING TOWER				
	OWNED BY		1,859,091*				
	EACH	7	SOLE DISPOSITIVE POWER				
R	REPORTING						
	PERSON WITH	0	0				
	*******	8	SHARED DISPOSITIVE POWER				
			1,859,091*				
9	AGGREGAT	ГЕ А	MOUNT BENEFICIALLY OWNED				
10	1,859,091*						
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES						
11							
4.0	11.3%**	EDG	DEFINIC PERCON				
12	TYPE OF REPORTING PERSON						
	IN						

\* Consists of 1,803,001 shares of Class A Common Stock held by Abdiel Qualified Master Fund, LP and 56,090 shares of Class A Common Stock held by Abdiel Capital, LP.

<sup>\*\*</sup> Based on 16,434,702 shares of Class A Common Stock outstanding as of May 6, 2021, as reported in the Issuer's Report on Form 10-Q for the period ended March 31, 2021 filed with the Securities and Exchange Commission on May 13, 2021.

#### **SCHEDULE 13G**

**Item 1(a)** Name of Issuer: Cricut, Inc.

**Item 1(b)** Address of Issuer's Principal Executive Offices:

10855 South River Front Parkway, South Jordan, UT 84095

**Item 2(a)** Name of Persons Filing:

Abdiel Qualified Master Fund, LP

Abdiel Capital, LP

Abdiel Capital Management, LLC Abdiel Capital Advisors, LP

Colin T. Moran

**Item 2(b)** Address of Principal Business Office, or if None, Residence:

90 Park Avenue, 29th Floor, New York, NY 10016

**Item 2(c)** Citizenship:

Abdiel Qualified Master Fund, LP - Cayman Islands

Abdiel Capital, LP - Delaware

Abdiel Capital Management, LLC - Delaware Abdiel Capital Advisors, LP - Delaware

Colin T. Moran - United States

Item 2(d) Title of Class of Securities: Class A Common Stock, \$0.001 par value per share

Item 2(e) CUSIP Number: 22658D100

**Item 3** If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is:

Not Applicable.

Item 4 Ownership:

(a) through (c):

The information requested herein is incorporated by reference to the cover pages to this Schedule 13G.

Abdiel Capital Management, LLC and Abdiel Capital Advisors, LP serve as the general partner and the investment manager, respectively, of Abdiel Qualified Master Fund, LP and Abdiel Capital, LP. Colin T. Moran serves as managing member of Abdiel Capital Management, LLC and Abdiel Capital Partners, LLC, which serves as the general partner of Abdiel Capital Advisors, LP. Each of the Reporting Persons disclaims beneficial ownership of the shares reported herein except to the extent of its or his pecuniary interest therein.

- **Item 5** Ownership of Five Percent or Less of the Class: Not Applicable.
- **Item 6** Ownership of More Than Five Percent on Behalf of Another Person: Not Applicable.
- **Item 7** Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company: Not Applicable.

- **Item 8** Identification and Classification of Members of the Group: Not Applicable.
- **Item 9** Notice of Dissolution of Group: Not Applicable.

#### **Item 10** Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

#### **SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: May 24, 2021

#### ABDIEL QUALIFIED MASTER FUND, LP

By: Abdiel Capital Management, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### ABDIEL CAPITAL, LP

By: Abdiel Capital Management, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### ABDIEL CAPITAL MANAGEMENT, LLC

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### ABDIEL CAPITAL ADVISORS, LP

By: Abdiel Capital Partners, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### COLIN T. MORAN

By: /s/ Colin T. Moran
Colin T. Moran, Individually

#### JOINT FILING AGREEMENT

The undersigned hereby agree that the statement on Schedule 13G to which this Agreement is annexed as Exhibit 1, and any amendments thereto, is and will be filed on behalf of each of them in accordance with the provisions of Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended.

Date: May 24, 2021

#### ABDIEL QUALIFIED MASTER FUND, LP

By: Abdiel Capital Management, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### ABDIEL CAPITAL, LP

By: Abdiel Capital Management, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### ABDIEL CAPITAL MANAGEMENT, LLC

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### ABDIEL CAPITAL ADVISORS, LP

By: Abdiel Capital Partners, LLC, its General Partner

By: /s/ Colin T. Moran
Colin T. Moran, Managing Member

#### COLIN T. MORAN

By: /s/ Colin T. Moran
Colin T. Moran, Individually