



Cricut to Present at Upcoming Investor Conferences

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SOUTH JORDAN, Utah, Aug. 29, 2023 (GLOBE NEWSWIRE) -- Cricut, Inc. ("Cricut") (NASDAQ: CRCT), the creative technology company that has brought a connected platform for making to millions of users worldwide, today announced that members of its management team are scheduled to present at upcoming investor conferences.

Details for the events are as follows:

- Goldman Sachs Communacopia + Technology Conference on Tuesday, September 5, 2023, in San Francisco.
- Citi's 2023 Global Technology Conference on Thursday, September 7, 2023, in New York City.

The presentations will be webcast live on the investor relations section of Cricut's website at <https://investor.cricut.com/>. A replay of the presentations will be available on the website following the completion of the events.

About Cricut, Inc.

Cricut, Inc. is a creative technology company that helps people lead creative lives. Cricut hardware and design software work together as a connected platform for consumers to make beautiful, high-quality DIY projects quickly and easily. These industry-leading products include a flagship line of smart cutting machines — the Cricut Make[®] series, the Cricut Explore[®] series, Cricut Joy[™], and Cricut Venture[™] — accompanied by other unique tool like Cricut EasyPress[®], the Infusible Ink[™] system, and a diverse collection of materials. In addition to providing tools and materials, Cricut fosters a thriving community of millions of dedicated users worldwide.

Cricut has used, and intends to continue using, its investor relations website and the Cricut News Blog (<https://cricut.com/blog/news/>) to disclose material non-public information and to comply with its disclosure obligations under Regulation FD. Accordingly, you should monitor our investor relations website and the Cricut News Blog in addition to following our press releases, SEC filings and public conference calls and webcasts.

Contacts:

Press

Kriselle Laran

pr@cricut.com

Investor Relations

Jim Suva

investors@cricut.com

Source: Cricut, Inc.