



Cricut® Introduces Cricut Maker® 5, Its Most Versatile Smart Cutting Machine Yet

September 3, 2026

The next-generation machine brings advanced cutting and engraving capabilities, expanded material possibilities, and a more compact design to the Cricut suite of connected machines

[A Media Snippet accompanying this announcement is available by clicking on this link.](#)

SOUTH JORDAN, Utah, Sept. 03, 2026 (GLOBE NEWSWIRE) -- Cricut®, Inc. (NASDAQ: CRCT) today announced **Cricut Maker® 5**, its most versatile smart cutting machine yet, designed to help people confidently turn their ideas into meaningful, personalized items.

Cricut Maker 5 brings together expanded material capabilities, specialized tools, and an intuitive guided design experience. From popular and everyday projects like personalized apparel and full-color stickers to special projects like engraved metal tags, custom jewelry, dimensional home decor, and signage, Cricut Maker 5 offers unlimited creative freedom.

New to Cricut Maker 5 is the ability to cut and engrave compatible materials* up to 3 mm thick — a 25% increase in clearance compared with the previous generation's 2.4 mm limit — opening more possibilities with materials such as leather, acrylic, metal, foam core, corrugated plastic, and felt. Combined with a sleek new design that's 30% more compact than the previous generation, Cricut Maker 5 delivers the brand's most versatile making experience in a smaller footprint.

"Cricut Maker 5 is about giving people the confidence and capability to make more of what they imagine," said Ashish Arora, CEO of Cricut. "We're making advanced techniques like engraving more approachable and bringing more tools and materials into one connected experience, empowering people to turn more of their ideas into meaningful, personalized things they can make themselves."

Create Without Limits

Compatible with more than 300 materials and 13 specialized tools, Cricut Maker 5 cuts, writes, draws, foils, scores, debosses, embosses, engraves, and more. With thoughtful improvements to features like the adaptive tool system, creators can cut everything from delicate materials like fabric and crepe paper to thicker materials like wood, leather, foam core, and corrugated plastic. This versatility gives people the flexibility to create across occasions, interests, and skill levels — from personalized gifts, apparel, and home decor to custom accessories, signage, jewelry, and dimensional projects.

With the ability to cut and engrave compatible materials up to 3 mm thick, Cricut Maker 5 enables projects with greater depth, durability, and dimension. Users can engrave a metal luggage tag or acrylic sign, create layered wood decor, and explore more advanced techniques from a single machine.

Designed to Fit Real Life

Cricut Maker 5 features an all-new, modern design in two new color options: Slate Blue and Teal. The new design and color options deliver a premium look that complements any creative workspace. At 30% more compact than previous Cricut Maker models, Cricut Maker 5 fits more naturally into today's homes and creative spaces while maintaining the 12-inch cutting performance, precision, and reliability that Cricut is known for.

One Connected Experience, From Idea to Finished Project

Cricut Maker 5 works seamlessly with Cricut Design Space®, the free Cricut design app, making personalization easier than ever, whether you're creating your first project or your hundredth.

Recent Design Space enhancements simplify each stage of the creative process, including:

- Guided design flows that help users get started and understand what they need at each step
- AI-powered design tools* that help turn any idea into a cut-ready project design
- Streamlined editing tools and workflow improvements for a faster, more intuitive experience
- More than 1.75 million images, 1,500 fonts, and thousands of ready-to-make projects and templates*, with an expanding library of creative content available through Cricut Access™

This connected platform creates an intuitive, end-to-end making experience that helps users spend less time figuring out how and what to make, and more time bringing their ideas to life.

Bundles Designed to Make Getting Started Easy

Cricut Maker 5 is available in a variety of bundles designed to help people get the most from their machine starting day one. Rather than purchasing advanced tools, accessories, and materials separately, people can choose the bundle that best matches how they create. The Ultimate Bundle includes the most popular Cricut Maker-specific tools, including the Engraving Tip, Knife Blade, Deep Point Blade, and Rotary Blade, making it easy to

begin engraving, cutting thicker materials, and exploring the machine's full creative potential right out of the box.

Pricing and Availability

Cricut Maker 5 will be available beginning September 4, 2026, with bundles starting at USD \$349 in Slate Blue.

For the first two weeks following launch, Cricut Maker 5 will be available exclusively through Cricut.com and Michaels stores. Michaels will offer an exclusive bundle featuring the Teal machine. Following the exclusivity period, Cricut Maker 5 and select bundles will be available through additional online and in-store retailers where Cricut machines are sold.

"At Michaels, we're passionate about fueling the joy of creativity and celebration, and our partnership with Cricut helps make that possible in new ways," said Chuck Smith, Senior Vice President at Michaels. "We're excited to introduce the Cricut Maker 5 to our customers in an exclusive teal color, giving them even more opportunities to explore their creativity. We can't wait to see what our customers create, celebrate and share with it."

Learn more about Cricut Maker 5 on the [Cricut Blog](#).

*Full content library & certain software features requires paid Cricut Access™ subscription. Visit help.cricut.com for specific compatibility, details, terms and conditions, warranty information, and more.

About Cricut, Inc.

Cricut, Inc. is a creative platform company that makes it easy for users to create meaningful personal items. Cricut hardware and software work together as a connected platform for consumers to make beautiful, high-quality projects quickly and easily. These industry-leading products include a flagship line of smart cutting machines — the Cricut Maker® family, the Cricut Explore® family, and the Cricut Joy® family — accompanied by other unique tools like Cricut EasyPress®, the Infusible Ink™ system, and a diverse collection of materials. In addition to providing tools and materials, Cricut fosters a thriving community of millions of dedicated users worldwide.

Press Contact

Cricut PR

pr@cricut.com